



FOR IMMEDIATE RELEASE

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FILL YOUR SLEIGH WITH THE PERFECT GIFTS, AT EVERY PRICE, FROM MACY'S

In store or online at [macys.com/gifts](https://www.macys.com/gifts), find new and thoughtful items for every person on the list – from stocking stuffers and ultra-luxe presents to gifts under \$15, \$25, \$50 and \$100

Macy's flexible delivery and payment options make holiday shopping stress-free

NEW YORK, NY – October 20, 2020 – Macy's brings magic to the holiday season with thoughtful gifts at every price point for every person on the list. Whether you need a unique stocking stuffer or a truly special piece, for the young or young-at-heart, Macy's makes finding the perfect gift easy, with luxury items to gifts under \$100, \$50, \$25 and \$15. What's more, shoppers can explore [macys.com/gifts](https://www.macys.com/gifts) to find easy-to-navigate shopping guides by price or personality and discover the season's most coveted gifts in fashion, home, beauty and toys.

"This holiday season, Macy's makes selecting the perfect gift easier than ever," said Durand Guion, vice president, Macy's Fashion Office. "With gifts under \$15 to luxurious statement pieces, our thoughtfully curated assortment includes something for everyone. Plus, our convenient delivery options help customers shop safely and friction-free, while partnerships with Klarna and DoorDash ensure Macy's customers have the best gifts from top brands on-time and at their fingertips."

STORY at Macy's

Taking part in a gift exchange? Shop for something unexpected with original games, goodies and gift ideas featuring small brands and businesses from STORY at Macy's. Online at [macys.com](https://www.macys.com) or in select stores, one-of-a-kind items for her, him, the kids or a treat for you, include everything from Kid Made Modern craft kits and Warmies microwavable slippers to cheeky gifts like an "Adulting Candle" from Anecdote or a pop-up wine glass from Streamline. There is a gift for every person and personality.

Toys Toys Toys!

Bring back childhood memories and keep the kiddos entertained all-day-long with toys that inspire playfulness this holiday. Shop hundreds of the season's hottest, must-have gifts from a large selection of classic board games, the newest in Barbie® and Hot Wheels®, favorites from Melissa & Doug, Hatchimals, L.O.L. Surprise!, Fisher-Price® and Present Pets, or create a budding superfan with Star Wars sets and Marvel superheroes. For those learning from home this year, Discovery arts and science projects are an

engaging way to continue the classroom with DIY family fun. Featuring an assortment that is sure to pique interest at any age, Macy's toy selection makes making the list and checking it twice all the more fun.

Advent Calendars

Let the countdown to the holidays begin with advent calendars for everyone in the family. Whether it's a traditional Christmas tree from Holiday Lane, a touch of chocolate from Macy's Candy Kitchen or a sip of relaxation from Macy's Wine Cellar, each special calendar brings holiday spirit to the days leading up to the celebration. For those who want to build up their beauty wardrobe, the Created For Macy's beauty advent calendar is filled with daily surprises from top brands like Caudalie, Mario Badescu, and Tarte.

Believe Bracelet

Give, love and believe this holiday season with a special gift that gives back. Starting October 26, customers can celebrate Macy's beloved annual Believe campaign in support of Make-A-Wish® by gifting an exclusive, new Believe bracelet. For every purchase of this \$4 bracelet, \$2 will be donated to Make-A-Wish to create life-changing wishes for children with critical illnesses.

Great Gifts At Every Price

Under \$15

- Harper + Ari Peach Fizz Bar Bath Bomb
- Charter Club Holiday Socks
- Hatchimals Hatchibuddies – 6" Tall Plush With Egg
- TONYMOLY 5-Pc. Sheet Mask Set
- Frango Chocolates Holiday Deco Milk Mint 15 Piece Box of Chocolates
- Tzumi ION UV Sanitizer Wand
- Ello Silicone-Tipped Reusable Stainless-Steel Straw 4-pk. plus Wire Brush
- Urban Decay All Nighter Setting Spray Holiday Ornament
- Barbie Fashionista Doll
- Streamline Imagined Starry Sky LED Room Light

Under \$25

- Society of Threads Unisex Pine Curved Mask, 3 Pack
- Lancôme 6-Pc. Juicy Tubes Gift Set
- Anne Klein 2-Pc. Set Gold-Tone Crystal Initial Pendant Necklace & Matching Stud Earrings
- Memoi Interchangeable Pom Slippers
- Under Armour Men's UA Tech™ Short Sleeve T-Shirt
- PopSockets Air Pod Holder Cell Phone Accessory
- True Brands Aereo Wine Aerator
- Style & Co Chenille Pullover Sweater*
- Charter Club Cozy Plush Throw
- Fragrance Favorites Discovery Gift Set for Her, Created for Macy's
- Charter Club Cozy 100% Cotton Pajama Sets

Under \$50

- Lauren Ralph Lauren Stone Square Drop Earrings
- Victrola Solid Suitcase Bluetooth Record Player
- Tarte 3-Pc. Tartelette Give, Gift & Get Amazonian Clay Eyeshadow Set

- TMD Holdings Up to Snow Good Flask Set
- Polo Ralph Lauren Men's Waffle-Knit Thermal
- Family Pajamas Stewart Plaid Set
- Melissa and Doug Double-Sided Magnetic Tabletop Easel
- Madison Park Zuri Faux-Fur 20" Decorative Pillow
- Charter Club Cashmere*
- Disney Character Sneakers

Under \$100

- G-Shock Men's Analog-Digital White Resin Strap Watch 54mm GA700-7A
- Coach Coated Canvas Rexy Mini ID Card Case
- Clinique 4-Pc. Smart & Smooth Gift Set, Created for Macy's
- Bella 2-lb. Loaf Programmable Bread Maker
- FAO Schwarz Toy Dance Mixer Game Playmat Dance
- INC Satin Pajama & Headband 3pc Set, Created for Macy's
- Created For Macy's 25 Days of Beauty Advent Calendar
- Lacoste Men's Classic Fit Pique Polo Shirt
- Circus by Sam Edelman Darielle Lug Sole Chelsea Booties

Luxe Gifts

- COACH Leather Tabby Shoulder Bag 26
- George Foreman Atmosphere Smokeless Digital Smart Select Grill
- EFFY® Aquamarine & Diamond Ring in 14k White Gold
- Fitbit Charge 4 Rosewood Band Touchscreen Smart Watch 22.6mm
- MICHAEL Michael Kors Haskell Combat Lug Sole Boots
- Frozen2 Arendelle Castle
- Coravin Model Three Wine Preservation System T3
- Clé de Peau Beauté La Crème, 1-oz.
- DKNY Plaid Walker Coat, Created for Macy's
- UGG® Women's Coquette Slide Slippers

*Available in petite and plus sizing

For more holiday gift inspiration, shoppers can visit [macys.com/gifts](https://www.macys.com/gifts) to learn more about Macy's Gift Guide and search by price point and personality.

Personal Stylist

Now offering both virtual and in-person appointments, Macy's Personal Stylists are ready to help find the right gifts for everyone on the list. In addition to picking the perfect gift, these shopping experts make everything easy by selecting on trend outfits for your socially distanced holiday events or stepping up home holiday décor to create the perfect virtual meeting backdrop. To make an appointment, visit [macys.com/personalstylist](https://www.macys.com/personalstylist).

Macy's Gift Cards Always Fit

Struggling to find the right gift? Send them a Macy's gift card and let them select something they love or double the gift by also booking a Personal Stylist appointment for two gifts in one.

Purchasing and Shipping Options

Whether you are a holiday planner or a last-minute shopper, Macy's has shipping and pickup options for everyone. Pull up the sleigh and let Macy's drop gifts into the car, with contact-free curbside pickup or buy online and pick-up at the Macy's nearest home. Need a quick gift? Macy's customers can use DoorDash for on demand, same-day delivery in nearly 500 Macy's stores nationwide. Same-day delivery through DoorDash is available through [macys.com](https://www.macys.com) and on the Macy's mobile app.

Looking for an alternate way to pay? Just in time for the holidays, Macy's now offers customers the option to buy now, pay later with Klarna. With the ability to pay for purchases in four equal, interest-free installments, shopping online is easier than ever this holiday season.

Get a little elf help with Macy's top rated mobile app for on-the-go holiday shopping and browsing. Just download the app for iOS or Android and put the ultimate shopping power directly in your hand. Plus, tap into your inner Santa while shopping in store, and use the app to check out with just a few clicks.

Macy's Star Rewards

Make the most of your holiday shopping with Macy's Star Rewards. The fan-favorite loyalty program allows customers to earn on every purchase, every day, regardless of how they pay. Plus, customers can enjoy spending rewards on all their favorite products, including top brands. Rewards cannot be earned on or redeemed for gift cards, services or fees. For more information on Macy's Star Rewards program, visit [macys.com/StarRewards](https://www.macys.com/StarRewards).

Health and safety continue to be a priority this season, and customers can shop their local Macy's with confidence knowing there are enhanced cleaning and safety measures in place. In select stores, At Your Service, the ultimate customer service experience, will have separate areas for returns and pickups.

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About Macy's

Macy's is America's Department Store. For more than 160 years, Macy's, the largest retail brand of Macy's, Inc., has served generations at every stage of their lives. Macy's customers come to us for fashion, value and high-quality products. We are proud of our heritage and the unique role we play in American culture and tradition. We celebrate occasions big and small, and have created decades of memorable experiences through Macy's 4th of July Fireworks® and Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows, and celebrity appearances. With the collective support of our customers and colleagues, Macy's helps make a difference in every market we serve, supporting local and national charities through funding and volunteer service. With fashion, value and celebration as our guide, Macy's makes life shine brighter for our customers, colleagues, and communities.